Amendments to the Claims:

Re-write the claims as set forth below. This listing of claims will replace all prior versions and listings of claims in the application:

Listing of Claims:

 (Currently Amended) A method-of-controlling the time required to review multimedia program material comprised of for playback of multi-media program material comprising segments, the method comprising:

playing back selecting for playback—from the multi-media program material, a first segment of the multi-media program material, based on selected according to a first criteria that is defined according to content of the multi-media program material;

suppressing the playback of a second segment of the multi-media program material; based on selected according to a second criteria that is defined according to the content of the multi-media program material; and

<u>playing back</u>, selecting for playback—from the multi-media program material, a third segment of the multi-media program material, based on selected according to the first criteria.

- (Original) The method of claim 1 wherein said first criteria and said second criteria are comprised of indexes within said multi-media program material.
- (Currently Amended) The method of claim 1 wherein said first criteria is comprised of an index that identifies at least one of: the a beginning and the an end of a segment within said multi-media program material.

 (Currently Amended) The method of claim 1 wherein the step of suppressing the playback of a-the second segment is comprised of the steps of further comprises:

playing multi-media program material until a first index is located;

while said first segment is played back, locating a second index in said multi-media program material; and

at the conclusion of the play back of the first segment, playing back multi-media content after said second index.

- (Original) The method of claim 1 wherein said second segment is ordered after said first segment and said third segment is ordered after said second segment in said multimedia program material.
- (Original) The method of claim 1 wherein said third segment is ahead of said first segment in said multi-media program material.
- 7. (Original) The method of claim 1 wherein said first segment selected for playback includes a segment of video of a first portion of said multi-media program material and a segment of audio of a second portion of said multi-media program material.
- (Original) The method of claim 1 wherein said multi-media program material is comprised of at least one of a televised sporting event.

- (Original) The method of claim 1 wherein said first criteria includes a user's preferences to playback predetermined content.
- (Original) The method of claim 1 wherein said first criteria includes a user's specified playback time of said multi-media program material.
- (Currently Amended) The method of claim 1-wherein the step of selecting for playback, includes the steps of, further comprising:

viewing said multi-media program material;

identifying content segments in said multi-media program material that conform to at least one criteria; and

indexing said content segments by adding an index in said multi-media program; and

detecting an index in said multi-media program material to identify said first segment to
playback.

 (Currently Amended) The method of claim 1—wherein the step of selecting for playback, includes the steps of further comprising:

viewing said multi-media program material; and annotating said multi-media program material.

(Original) The method of claim 1 wherein said first criteria includes at least one

detecting an image depicted in said multi-media program material;

detecting an audio signal in said multi-media program material.; and

detecting a camera angle at which content in said multi-media program material was captured;

the presence of user-specified programmatic material in said first segment;

the absence of user-specified programmatic material in said first segment;

subject matter in said multi-media program material;

a viewing angle at which a scene is captured;

a user-specified time period, during which said multi-media program material is to be reviewed; and

predetermined portions of a sporting event.

- (Currently Amended) The method of claim 1 wherein the content for display is selected based on data embedded in said multi-media program material.
- (Currently Amended) The method of claim 1 wherein the content for display is selected based on data transmitted with said multi-media program material.
- (Currently Amended) The method of claim 1 further <u>comprising-comprised of the</u> step of: identifying the an owner of intellectual property rights in a content segment.
- 17. (Currently Amended) The method of claim 16 further comprising including the step of determining whether playback of a segment requires compensation to, or from, the owner of a-the segment.

- 18. (Currently Amended) The method of claim 1 further comprising playing including the step of adding an overlay segment.
- (Currently Amended) The method of claim 18 wherein at least part of said overlay segment comprises is comprised of at least one of:

semi-transparent video; and

opaque video; and

audio.

- 20. (Canceled)
- (Original) The method of claim 18 wherein at least part of said overlay segment is selected by at least one of:

a user's preference; and

a user's input.

- 22-24. (Canceled)
- 25. (Currently Amended) The method of claim 11 22—wherein indexing further comprises said step of adding an index is comprised of adding an annotation that that substantially contemporaneously describes information in said multi-media program material.

- 26. (Currently Amended) The method of claim 11 22—wherein indexing further comprises said step of adding an index includes embedding an annotation in said multi-media program material that substantially contemporaneous describes content of said multi-media program material.
- (Currently Amended) The method of claim 11 22—wherein indexing further comprises the step of adding an index includes—adding an index by which the an owner of a content segment can be identified.
- 28. (Currently Amended) The method of claims 25 or 26 30-further comprising including the step of: storing said multi-media program material and said index on a storage media from which said program material can be played back and from which said annotation can be detected.
- (Currently Amended) The method of claim 11 22-further comprising including the step of: transmitting said multi-media program material and said index.
- (Currently Amended) The A-method of <u>claim 11</u>, <u>further comprising adding</u>

 content to a multi-media program, said method comprised of:

detecting a viewer's input control signal to a multi-media playback device;

adding a content-segment to <u>the a first</u>-multi-media program in response to the user's input control signal; and

responding to the input control signal.

 (Currently Amended) The method of claim 30 wherein the added eontent segment is at least one of:

third party advertising content; viewer-supplied media; and an annotation.

- (Currently Amended) The method of claim 30 wherein the added eontent segment is presented on a remote controller for the a-multi-media playback device.
- 33. (Currently Amended) The method of claim 30 wherein the added eentent segment is presented:

on a predetermined area of a first-display device on which said multi-media program can be played back, said added eontent-segment being presented substantially simultaneously with the display of said multi-media program.

(Currently Amended) The method of claim 30 further <u>comprising including the steps of</u>:

suspending the display of said multi-media program on a display device; and displaying said added_eontent-segment on said display device while the display of said multi-media program is suspended.

35. (Currently Amended) The method of claim 30 further including the steps of:

transitioning <u>play back the display-of the first</u> and second segments of said multi-media program; and

<u>playing back adding</u> said <u>added content</u> segment between said first and second segments of said multi-media program.

36-37. (Canceled)

38. (Currently Amended) An apparatus for <u>play back of controlling the time required</u>
to review—multi-media program material <u>comprising segments</u>, the <u>apparatus comprising</u>
eomprised of:

a multi-media playback unit, capable of selectively playing back segments of the 4-multimedia program material;

a memory wherein program instructions are stored;

a first controller, operatively coupled to said multi-media playback unit and to the memory, said controller operable to cause the apparatus, when executing the program instructions, to perform having at least one input performing-the functions of:

<u>playing back</u>, i) selecting for playback-from the multi-media program material, a first segment of the multi-media program material, based on selected according to a first criteria that is defined according to content of the multi-media program material; and

ii) suppressing the playback of a second segment of the multi-media program material selected according to a second criteria that is defined according to the content of the multi-media program material; based on the content of the at least one second segment; and

<u>playing back, iii) selecting for playback-from the multi-media program material, a third</u> segment of the multi-media program material, based on selected according to the first criteria.

(Canceled)

- 40. (Original) The apparatus of claim 38 further including a wireless remote controller, operatively coupled to said first controller, said wireless remote controller capable of receiving information from said first controller and displaying content segments.
- 41. (Currently Amended) The apparatus of claim 40 wherein said wireless <u>remote</u> second-controller is configured to display content-segments that contain third party advertising messages.

42-44. (Canceled)